



ART CONTEST

Calling ALL
Western New York
12–18 Year Old

Due
Nov. 13

About the Contest!

WNY Reality Checks are hosting an art contest for Great American Smokeout! Create a piece of art highlighting the dangers of tobacco use or why you want your community to be tobacco-free!

More info on the back.

Judging

Winners will be chosen in two age groups:

- 12–14 years old.
- 15–18 years old.

Art Categories

- Poster
- Poem
- Comic
- Photo
- Video

Submit the following information with artwork:

- Name
- Age
- School
- Phone Number
- Guardian's Name.

Send all questions or submissions to rcofwny@gmail.com

Winners announced on
Great American Smokeout,
Nov. 19

TOBACCO
FREE Coalition of
Erie & Niagara



ABOUT THE GREAT AMERICAN SMOKEOUT

The American Cancer Society Great American Smokeout is an annual event that encourages and offers support to smokers to make a plan to quit smoking or to quit smoking on the day of the event – the third Thursday in November each year. By quit-ting – even for one day – smokers will be taking an important step toward a healthier life and reducing their cancer risk.

The American Cancer Society Great American Smokeout takes place on the third Thursday in November - November 19, 2020.

ABOUT REALITY CHECK

Reality Check is a youth led movement in New York State that empowers youth to become leaders in their communities in exposing what they see as the manipulative and deceptive marketing tactics of the tobacco industry. The organization's members produce change in their communities through grassroots mobilization and education. Reality Check works in their communities by trying to limit the exposure of tobacco marketing in stores, help make smoke/vape-free public, work, and housing spaces, and limiting the exposure to smoking/vaping in movies. All of these initiatives are to help discourage young people from becoming new daily smokers and encourage current smokers to quit. More information can be found at realitycheckofny.com and tobaccofreenys.org.

RULES

1. Choose a category to highlight the dangers of tobacco use or why you want your community to be tobacco-free.
2. Be creative.
3. Artists may submit art from multiple categories, but only one piece of artwork per category.
4. Only **one** art submission per email.
5. Make sure to include: **Name, Age, School, Phone Number,** and **Guardian's Name** in the body of the email.
6. Upload picture of artwork or video as an attachment and email to **rcofwny@gmail.com** by **Nov. 13.**
7. Any email missing information will not be accepted for judging.

Any questions please email rcofwny@gmail.com