



## Healthy Cattaraugus Coalition

### General Meeting

9/14/2023

12 PM via ZOOM

Attendees: Katelynn Smith, Michelle Williams, Mike Sharbaugh, Jared Johnson, Al Myers, Sydney Breeman, Ken Dahlgreen, Liz Threehouse, Stephanie, Kubiak, Erica Sebastian, Jon Chaffee

A) Welcome and introductions.

- 1) While members of committee were introducing themselves, SB updated members about upcoming events. This included SAFE kids and babysitting course Sothern Tier is holding.
- 2) Jared Johnson announced he is seeking new referrals for high school students to work with
- 3) Jon Chaffee announced that there were 342 individuals that attended the RAM clinic and over \$100,000 in medical services was utilized.
- 4) Mike Sharbaugh briefly brought events where his officers attended. This included the Pride event and RAM clinic.

B) Prio meeting minutes were approved by LT.

C) KS started out with member updates. KS stated that Bookmarks still need to go out to all school libraires and public libraries.

- 1) KS will do Portville area.
- 2) LT will do Olean area.
- 3) AM can outreach the Randolph area.

D) KS also discussed about the concerns, barriers, and updates concerning the CLYDE Survey.

**E) Signage Meeting**

KS and SK stated there will be a signage meeting on Monday, 9.18. Purpose of this meeting is to discuss use of language, graphics, know updated policies, and park locations. JC and KD discussed about the lack of knowledge municipalities know regarding updated policies. KD addressed the law was flawed and did not address vaping. JC commented on smoke free housing, open container laws and an example of Portville's Substance Free signage. KD suggested that address all substances in businesses and parks as well.

**F) October in person meeting**

- 1) SK stated that the next HCC general meeting will be in person. The meeting will be held at the Seneca Nation Youth Clubhouse from 10:30 AM – Noon. Included in the meeting will be breakout sessions and subcommittee sessions.
- 2) MS addressed that Domestic Violence Actions event is also on that day. Probation will not be attending this meeting.



## g) Media Marketing

Analytics

HCC Social Media & Email Analytics

### **Facebook**

622 Page followers

1 New Page followers

547- page reach

83.6% women, 16.4% men

Top Post – “Prevention retreat post” ... (Picture of Prevention Specialists)

196- reach

15-Engagement

2<sup>nd</sup> Top Post –” Seneca Strong Bingo event” (Flyer)

121- reach

6-Engagement

### **Instagram:**

216– followers

4- new followers

Top Post:” Prevention Retreat post” (Picture of Prevention Specialists)

19-reach

2<sup>nd</sup> Top Post: “Bench ad picture “(Picture of Bench)

11-reach

### **Twitter/X:**

384 - Tweet impressions

30 -Profile visits

106- Followers

-0- New follower

Top Post – “Community Fun Day “(Flyer)

153– tweet impressions

### **Constant Contact Email:**

AUGUST HCC Newsletter –

22.9% open rate

4.6% click rate.

Sent to 251 accounts.



LT state she is trying to make the newsletter more consistent. LT also stated that if there are any upcoming events happening, to please let her know.

#### **H) Blog post**

JC & KD will work on a smoking blog post. There are photos that will be provided as well.

#### **I) Events**

1) KS discussed about upcoming events. This included Out of the Darkness walk. KS will be there at 3:30/4 and the Walk starts at 6:30 PM. LT stated her husband softball team will be there from Saint Bonaventure. MS stated Probation officers will be there as well.

2) Red Ribbon week: SK discussed about the strategic committee having a T-Shirt design contest during Red Ribbon Week. This will be available to 6- 12<sup>th</sup> graders across all school districts participating. The contest winner will have the designed to shirts for gifts. HCC will also be utilizing the shirts for sport events, an example, basketball games.

AM thought this is a great idea for the coalition to be engaging. LT stated the logo will be on the T-shirts. The theme is “Be Kind to Your Mind”.

2) SK addressed that prevention is also communicating with school(s) health classes to bring in peers to share their stories.

3) SK also addressed that the Seneca Nation Youth Club will be holding a Youth Fair Club within the week as well. MW researched and reported that Governor Hochel is having schools develop student government clubs.

4) SK reported that a Trunk or Treat event has been created in partnership with the Seneca Nation Youth clubhouse. JC addressed that there is other trunk or treat events happening during that time and to research when those events are.

#### **I) Other Business**

1) LT asked questions regarding cannabis and online regulation sales. JC explained about delivery services and what is federally illegal. No United Post Standard Post Office will deliver cannabis to residential homes. Online there is no look on age verification. SK addressed that CASA – Trinity will reach out to Senator Borrello’s office to be on HCC’s coalition.

2) Information on Great American Smoke Out Day and National Drug Take Back Day were introduced. More information regarding collaboration with law enforcement and sheriff’s departments will be provided in future emails.

**Meeting adjourned at 12:40 PM**