



Healthy Cattaraugus County
a drug free coalition

HEALTHY CATTARAUGUS COUNTY: A DRUG FREE COALITION
GENERAL COALITION MEETING
ZOOM ONLINE MEETING
6/1/2023 12:00 PM

MINUTES

○ WELCOME AND INTRODUCTIONS

Sectors	Attendees
<i>Other Organization w/ Expertise in Substance Abuse</i>	Brittni Dallas Carrie Brown Sammi Miller Kate Freeman Katie Connors Stephanie Kubiak Katelynn Smith Erica Sebastian Jared Johnson Dawn Sagerman Maegan Stadelmaier Liz Threehouse Sydney Beeman Mike Sharbaugh
<i>Youth Serving Organization</i>	Jared Johnson Sydney Beeman
<i>School</i>	
<i>Law Enforcement</i>	Mike Sharbaugh
<i>Media</i>	Liz Threehouse
<i>Business Community</i>	
<i>Faith-Based Organization</i>	Dan Butcher
<i>Civic Volunteer Group</i>	
<i>Parent</i>	Al Meyers
<i>Youth</i>	
<i>Guests</i>	

○ **REVIEW OF AGENDA AND PREVIOUS MINUTES**

- April minutes approved by Liz Threehouse

○ **MEMBER NEWS AND UPDATES**

- Liz asked if anyone had heard about the possibility of New York allowing online sales of marijuana. Katelynn said she would check with the Office of Cannabis Management.



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Coalition Member Discussion:

- Stephanie and Katelynn asked about what members feel is working and not working in the coalition. The topic of community events come up. Liz stated she would like to get back involved into community events, especially sporting events. Liz would like to get involved in youth/kids' events as well.
- Mike said to continue to go to sporting events/tabling events and to have the giveaways. They are popular with the kids.
- Stephanie asked about having a quarterly in-person meeting. The group agreed that this would be something they are interested in doing.
- Carrie brought up having more youth involvement in the coalition. Carrie also discussed the development of self- advocacy. The topic of youth groups came up. Liz said the Olean Public Library has a youth group. Sydney said they have a teen night once a week at the library that there is a Youth Action Committee there as well. Mike said that during the school year National Honor Society members need volunteer hours and sometimes struggle to find places to volunteer. Katie spoke about the teen group at the new Recovery Center. It has been on Wednesday but is changing to a different night because Epic Church holds a teen night on Wednesday that is well attended. Al said he is available to give presentations for human trafficking prevention to teen groups.
- Katie suggested doing an agency "spotlight" on one or two agencies at each meeting instead of the round robin group update. This would give one or two people the chance to talk a little longer about what it is they are doing and give members the opportunity to ask them questions. The development of a spotlight/interest sign in sheet was discussed. Next month, HCC Coordinators will share a one pager in generating questions prior to the next HCC meeting.
- Al described barriers regarding meeting time. Al recommended setting aside meeting times (set times) for more coalition members to attend.
- Sydney said that with many coalitions the coordinators are the ones doing most of the work and reporting out about it. She suggested an MOU for member agencies to agree to participate a certain amount to be a member of the coalition. Both Carrie and Erica stated that Agency MOU's will reach out to different people and the coalition will be more sustainable.

COMMITTEE DISCUSSION

- Katelynn asked if everyone knew the five subcommittees that are a part of HCC. She explained that there is Media and Marketing, Data and Assessment, Executive, Strategic Planning and Cannabis Advisory.



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- Al said he would be more likely to attend meetings if they stayed on the same day/time each month. Consistency is important.
- Al would like to sit on the Marketing Committee. Will give feedback to coordinators regarding Data & Assessment Committee.
- Mike would like to still be on Executive and CAD Committee
- Liz still wants to be on Marketing Committee
- Katie Connors would still like to be on the CAD committee.
- Suggestions regarding new members to committee meetings were discussed. Katelynn will email when next meetings are to all coalition members.

- **TASK LIST UPDATES**
 - **Media and Marketing Committee**
 - **May Analytics:** The May Analytics were provided by Liz Threehouse
 - **Facebook:**
 - 620 page likes
 - 4 New Page followers
 - 2,457 – page reach
 - 10,260– paid Impressions
 - 83.1% women, 16.9% men
 - **Top Post** – “Just taking a little rest on our HCC bench” (Picture with dog on bench)
 - 220 – reach
 - 15 – Engagement
 - **2nd Top Post** – “May is Mental Health Awareness Month” (word graphic)
 - 123- Reach
 - 3 - engagement
 - **Instagram:**
 - 212- followers
 - 4- new followers
 - **Top Post:** “Talk to your college student about the effects that substance use can have on their mental and physical health...” (OASAS graphic)
 - 10 -reach
 - **2nd Top Post:** “Before they get behind the wheel” (SAMHSA graphic)
 - 8-reach
 - **Twitter:**
 - 173– Tweet impressions
 - 15 engagements



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- 2-Profile visits
- 108- Followers
- 0-New follower
- **Top Post:** “Just taking a rest on our HCC bench...” (Image)
- 17-tweet impressions
- **Constant Contact Email:**
- May HCC (Healthy Cattaraugus Coalition) Newsletter –
- 26.5% open rate
- 1.5% click rate.
- Sent to 83 members.
- **Community Recognition Articles:**
- **Blog Post:**
 - June: Oilers-Kate F
 - July: Marijuana- Kate F if no one else wants to.
- **Website updates:**
 - Katelynn has made updates to the website. She removed the old newsletters because they had not been updated. She wants input from members as to what else should be changed on the website.
- **Community Events**

These events CASA Trinity (HCC) is attending.

 - June 2nd StrOlean
 - June 8th: Oilers Kids Day
 - June 11: Salamanca High School Cindy Moore Memorial Run 5K (Probation)
 - June 11th: Bike Rodeo/ Health Fair at Salamanca High School
 - June 15th: OGH Strawberry Fest
 - June 23rd: Blue Cross Blue Shield event
 - July 30th-August 6th: Catt County Fair
- **Other events ideas-**
 - An explanation of SharePoint was discussed.
 - Liz discussed about Forness Park. She said she is not sure what the rules are about setting up a table during events in Olean but will check. She said these events are always very busy with kids and parents.
 - Brittani brought up the ACC and events that they have going on there. Kate F said they have a family night there on Mondays and she had an email out about it.



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- Erica asked about alcohol vendors at the Fair. Liz suggested doing some sort of cup to have them hand out at the beer tent. Erica asked Mike if they did anything regarding the alcohol sales. He said the Sheriff's patrol and will act on any illegal activity, but he is unaware of anything specific to the beer tent itself.
- Liz said she would like to volunteer at the Strawberry Festival. Stephanie will send her the times.
- Sydney told the group about a Bike Rodeo being held at Salamanca High School on June 11th by the Kiwanis Club. She will be there with helmets.
- Al stated on June 8th there would be a Father's Day event in Steamburg, NY.
- Members stated to reach out to Pete Wilson also regarding events in Salamanca as well.
- **STOP ACT GRANT**
 - **Bookmark Contest:** Both winners have been announced on the Facebook and Instagram. They are both proud of their accomplishment.
 - **Prom Promise:** All palm cards were distributed to flower shops and hairdressers throughout the county.
 - **Pizza Box Sticker Campaign:** Most of the pizza box stickers have been distributed. Al asked if anyone got any to Big John's in Randolph. Carrie said not yet. Al said he would drop these off. Carrie asked about Stonee's in Randolph as well. Brittani asked if anyone had dropped any off at Rizzo's in Franklinville. Kate said they had.
 - **Yard Signs:** All of Franklinville yard signs have been distributed to Franklinville School District.
 - **Drug Free Zone signs:** The metal Drug Free Zone signs have been distributed to some Cattaraugus County school Districts. The following school districts have participated: [Allegany-Limestone Central School District](#) [Franklinville Central School District](#) [Hinsdale Central School](#) [Olean City School District](#) [Portville Central School District](#) [Salamanca City Central School District](#) [West Valley Central School](#) [Randolph Central School District \(official\)](#) - [Randolph, NY Pioneer Central High School](#)
- **Other Business**
 - Data Walk Disc Golf- Possibly in the Spring 2024. Integrated a Data Walk into a Disc Golf Tournament. Stephanie mentioned Franchot. Al said Gargoyle is another option. Katelynn is going to the Data Walk in Springville this afternoon.
 - Community Recreation Article will be developed in August.
 - The meeting was adjourned at 1:00 pm.



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NEXT MEETING July 7th, 2023, VIA ZOOM (12:00 PM)