



Healthy Cattaraugus County
a drug free coalition

HEALTHY CATTARAUGUS COUNTY: A DRUG FREE COALITION
GENERAL COALITION MEETING
ZOOM ONLINE MEETING
9/3/20 12:00 PM

MINUTES

○ WELCOME AND INTRODUCTIONS

Sectors	Attendees
<i>Other Organization w/ Expertise in Substance Abuse</i>	Tara Estright, Coalition Coordinator Rachel Linderman Erica Sebastian Diana Fulcomer Justin Chernogorec Meghan Chambers
<i>Youth Serving Organization</i>	Katie Connors
<i>Healthcare Professional</i>	
<i>School</i>	Robyn Stanley
<i>Law Enforcement</i>	
<i>Media</i>	Liz Threehouse
<i>Business Community</i>	
<i>Faith-Based Organization</i>	
<i>Civic Volunteer Group</i>	Al Meyers
<i>Government</i>	
<i>Parents</i>	
<i>Youth</i>	
<i>Guests</i>	Emily Sullivan, Directions in Independent Living Jennifer Norton, Catholic Charities

○ REVIEW OF AGENDA AND PREVIOUS MINUTES

- E. Sebastian moved to approve July minutes.
- J. Chernogorec seconded.

○ MEMBER NEWS AND UPDATES

- T. Estright reported that the DFC Progress Report and Coalition Classification Tool were submitted and have been approved.
- T. Estright briefly went over the Coalition Snapshot from February 2020 which provides outcomes from the most recent Core Measures Data as well as the type and number of activities completed by the coalition. Report to also be forwarded to M. Chambers.



Healthy Cattaraugus County
a drug free coalition

- T. Estright also went over the updated Activity Tracker and noted that the recent revisions included organization of the activities to match the appropriate 7 Strategies of Community Change category similar to how the DFC Progress Report is arranged.
 - Emily Sullivan from Directions in Independent Living joined the meeting to discuss the “Together We Thrive” overall wellness and community program which will provide a safe environment for at risk youth and their families. The program will focus on learning activities for health and wellness in which outside agencies and organizations will be providing various learning sessions. It was discussed that there is potential for the coalition to collaborate and provide sessions in the future.
 - T. Estright discussed virtual attendance of the “High in Plain Sight” presentation and recommended to members to view the training during upcoming showings as it is very informative regarding current substance use trends and drug culture.
 - T. Estright to set up a meeting with R. Stanley to revisit the discussion on the Boundless Program and the potential for some of the H.S. students to attend the CADCA Forum in February now that it has been announced that it will be virtual.
 - Committee Commissions and coalition member positions, including co-facilitation of virtual meetings to be discussed during the October meeting.
- COMMITTEE AND TASK LIST UPDATES
- **Media and Marketing Committee**
 - L. Threehouse provided information on the social media August Analytics.
 - September is National Recovery Month. Requests were made to CARES Residential and Recovery Coach Services to collaborate on an informational video that HCC plans to utilize for social media marketing for National Recovery Month. Any information to be submitted by September 7th and forwarded to L. Threehouse to create the video. The goal is to have the video complete and on social media by mid-month.
 - The August website updates for the Alcohol informational sections are almost complete. There is one final section to be added. September updates will include information on marijuana to include laws, data, and campaigns.
 - The Spectrum commercial concluded on August 30th. A request has been made for complete analytics which will be provided at a later date.
 - R. Linderman confirmed submittal of the next Blog Post which is scheduled for September 14th.



Healthy Cattaraugus County
a drug free coalition

- **Data and Assessment Committee**
 - The committee reviewed the proposed Community Survey in its entirety and made suggestions which will be addressed during the next Assessment Committee meeting.

- **Executive Committee**
 - The next Executive Committee meeting will be held on October 6, 2020.

- **Current Campaigns and Initiatives**
 - Law Enforcement Contracts/Patrols: It was reported that Olean Police Department has entered their summer patrols into the Activity Tracker. M. Churakos has submitted information for the new Sheriffs Office contracts to be approved.
 - Pizza Box Sticker/To-Go Container Stickers: To be addressed in a future meeting.
 - STOP Act Task Force: T. Estright to arrange the task force meeting before the end of the month.
 - SBIRT Training: T. Estright reported completing a training on the use of SBIRT in healthcare facilities. The training has provided the opportunity to compile information and prepare educational webinars to present to local healthcare providers.
 - Community Recognition Interview: It was discussed that Community Action has been selected as the first organization to be recognized. The Marketing Committee prepared several questions to be asked in an interview with Tina Zerbian, CEO of CCA.
 - Summer Contest: It was discussed that as the summer contest was not developed, there is potential to create a contest during Red Ribbon Week. To be discussed further at the next meeting.

- OTHER BUSINESS
- ADJOURNMENT
 - The meeting was adjourned at 1:30 pm.

NEXT MEETING OCTOBER 1 2020 VIA ZOOM (12:00 PM)