



Healthy Cattaraugus County
a drug free coalition

HEALTHY CATTARAUGUS COUNTY: A DRUG FREE COALITION
GENERAL COALITION MEETING
ZOOM ONLINE MEETING
6/3/20 12:00 PM

MINUTES

○ WELCOME AND INTRODUCTIONS

Sectors	Attendees
<i>Other Organization w/ Expertise in Substance Abuse</i>	Tara Estright, Coalition Coordinator Erica Sebastian Justin Chernogorac Rachel Linderman Sharon O’Neil Shauna Brown
<i>Youth Serving Organization</i>	Ashley Conti Monique Olejniczak
<i>Healthcare Professional</i>	
<i>School</i>	Robyn Stanley
<i>Law Enforcement</i>	
<i>Media</i>	Liz Threehouse
<i>Business Community</i>	
<i>Faith-Based Organization</i>	
<i>Civic Volunteer Group</i>	Dan Butcher
<i>Government</i>	Gordon Diffenderfer
<i>Parents</i>	
<i>Youth</i>	

○ REVIEW OF AGENDA AND PREVIOUS MINUTES

- A. Conti moved to approve May minutes.
- J. Chernogorec seconded.

○ MEMBER NEWS AND UPDATES

- No updates reported.

○ COMMITTEE AND TASK LIST UPDATES

- **Media and Marketing Committee**
 - L. Threehouse provided information on the social media May Analytics (see attached).



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- Members were asked for recommendations on other items they would like to see posted in social media.
 - It was reported that the May website updates are now complete for the “About Us” section. Included in the updates is a new Member Orientation and Post-Survey follow-up and the link to the Activity Tracker is now available to all on the website in this section as well.
 - The informational video for June will be on Workplace Safety and Mental Health. The video will be distributed to local businesses including the Olean Library and the Greater Olean Chamber of Commerce. R. Stanley discussed that the Social Workers in Gowanda have been tasked to provide education to present to staff for professional development and that the video may be appropriate to use as a supplement.
- **Data and Assessment Committee**
- No update at this time. The next Assessment Committee meeting is scheduled for June 9th. The Committee will be revisiting the topic of a community survey at that time. An update will be provided at the next HCC Committee Meeting in June.
- **Executive Committee**
- No update at this time. The next Executive Committee meeting is scheduled for July 14th.
- **Current Campaigns and Initiatives**
- The poster contest winners received their prizes. All students who participated enjoyed participating and the winners were very excited. The winners will also be announced on social media and on the HCC website.
 - May/June School Postcard Update: T. Estright to send the school lunch positive message postcard to R. Stanley following the meeting.
 - Pizza Box/To-Go Container Stickers: A potential sticker was shared with the group in which HCC could partner with the Cattaraugus County Sheriff’s Office for the STOP DWI Program pending approval from M. Churakos. Additionally, some design revisions were suggested for the sticker.
 - Virtual Town Halls/Webinars: To be discussed at a later date.
 - Boundless Group: A meeting to discuss what the program will look like for the next school year to be scheduled.
 - STOP Act Grant Task Committee: It was discussed that a task force for activities with the grant to be formed. A request for volunteers was made.



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- Virtual CADCA Mid-Year Training: It was discussed that any requests for scholarships for youth attendance for the virtual mid-year to be submitted to the PRC no later than next Friday.
- OTHER BUSINESS
 - It was discussed that HCC now has a subscription to Doodly, an online program to create videos.
 - A suggestion was made to have the next contest as a “parent challenge” where youth could participate by promoting and selecting the winners. To be discussed at the next Marketing Meeting.
- ADJOURNMENT
 - The meeting was adjourned at 12:30 pm

NEXT MEETING JULY 9, 2020 AT 12:00 PM VIA ZOOM