



HEALTHY CATTARAUGUS COUNTY: A DRUG FREE COALITION  
 GENERAL COALITION MEETING  
 THE LODGE – ELLICOTTVILLE BOCES  
 2/13/2020      12:00 pm

Sectors	Attendees
<i>Other Organization w/ Expertise in Substance Abuse</i>	Tara Estright, Coalition Coordinator Erica Sebastian Ashley Conti Justin Chernogorec Jon Chaffee Eric Perry
<i>Youth Serving Organization</i>	
<i>Healthcare Professional</i>	Tara Leonard
<i>School</i>	Robyn Stanley Asleigh Bova Lacey Hill
<i>Law Enforcement</i>	Melanie Churakos
<i>Media</i>	Liz Threehouse
<i>Business Community</i>	
<i>Faith-Based Organization</i>	
<i>Civic Volunteer Group</i>	
<i>Government</i>	
<i>Parents</i>	
<i>Youth</i>	

- Meeting called to order by T. Estright at 12:00 pm (Note: The meeting was also intended to be accessible via Zoom. However, due to poor internet signal quality in the remote location, Zoom could not be launched.)
- **REVIEW OF AGENDA AND PREVIOUS MEETING MINUTES**
  - T. Leonard moved to approve minutes and M. Churakos seconded.
    - All in favor
- **MEMBER NEWS AND UPDATES**
  - **DFC Progress Report**

- The DFC Progress Report is due on February 26<sup>th</sup>, 2020. The report will contain activities from February 1<sup>st</sup>, 2019 to January 31<sup>st</sup>, 2020. It was discussed that the Progress Reports are typically bi-annual, however, due to updates and changes by ONDCP, the DFC *Me* website was unavailable until just recently.
  - Members were reminded to enter in any additional activities that they may have participated in that have not been entered into the tracker.
  
- **COMMITTEE AND TASK LIST UPDATES**
  - **General Coalition Meeting Schedule**
    - Additional changes were proposed for the monthly general coalition meeting in March and April. HCC is working to hold the next two meetings at the Gowanda High School in order to allow time for the Boundless High School students to meet with the group. This is pending approval through the school.
    - Should the meetings be conducted at the school, it will be during the time and dates already scheduled for the Boundless session so as to not further disrupt the student's schedules.
  
  - **Media and Marketing Committee**
    - Awareness campaign planning for the remainder of the year was postponed for a later discussion. The Marketing Committee will continue to work on the campaigns and request input from the General Committee as needed.
    - L. Threehouse stated that she has been in contact with students at St. Bonaventure who are willing to assist in the video production of the proposed HCC webinars.
      - At the previous Marketing meeting, the committee discussed that educational webinars may provide the most appropriate solution at this time due to logistical and other factors. It was also suggested that the videos be marketed to Health and Physical Education teachers in Cattaraugus County. Webinars would be kept to a maximum of 15-20 minutes and an online survey for follow-up would be provided to students.
      - It was suggested that other formats be considered such as creating a video challenge to open up a discussion between schools in Cattaraugus County. Youth from one school could start the conversation and then challenge other schools to join in the conversation. Videos would be posted online (format to be determined). A further suggestion was made to involve the school SRO's and ask them to be responsible for encouraging students to participate. M. Churakos will follow-up.
      - Launch dates for the initiative to be determined. The group determined that stress and anxiety would be the topic to begin the conversation with.
      - An ad-hoc subcommittee will meeting to begin working on the details. The subcommittee will include: M. Churakos, L. Threehouse, A. Conti, J. Chernogorec, R. Stanley, A. Bova, L. Hill, and T. Estright.
    - Contact and outreach with faith-based organizations was discussed. The committee was asked to brainstorm what they are looking to accomplish in reference to collaboration with the faith based organizations (i.e., focus groups, participation in messaging, youth group advisory, etc.).

- J. Chaffee shared that in his community his coalition has had the most success with providing information such as flyers or brochures for church bulletin boards.
  - It was suggested that M. Waterman may be able to assist in building a connection in the faith sector.
  - HCC will also be creating a Blog once the new website is up and running.
- **Assessment Committee**
    - Due to challenges in scheduling, the Assessment Committee has agreed to schedule future meetings directly following the monthly HCC meeting.
    - Once the Prevention Needs Assessments have been complete and Bach Harrison provides the reports, the Assessment Committee will begin to analyze the data, which will also include M. Chambers, our evaluator from UB.
    - Individual school presentations will be scheduled in a similar fashion as the 2017 PNA that was conducted.
    - Based on the outcome of the PNA data, the committee will then begin to schedule focus groups and key informant interviews at select locations.
- **Events Committee**
    - A request was made for additional members to join this committee. It was discussed that the Events Committee has been determined to be an ad-hoc committee rather than a subcommittee that meets on a regular basis.
    - Various events that HCC will be participating in were discussed:
      - Reality Check/Olean Movie Event: February 20<sup>th</sup> from Noon – 2:00 pm. HCC will be providing an informational table along with several other local organizations and agencies. J. Chernogorec volunteered to assist at the table.
      - Alcohol Awareness Poster Contest: It was discussed that Chautauqua and Allegany county coalitions provide an annual poster contest for alcohol awareness launched in March (April is Alcohol Awareness month). The Committee has agreed that HCC should coordinate a similar poster contest at the same time which may be more appropriate and in place of the annual video contest. J. Chaffee suggested contacting the art teachers at the schools for marketing promotion of the contest and that the BOCES centers may also be of assistance.
      - Franklinville Wellness Night: An informational/educational evening at Franklinville Elementary School has been scheduled for March 3<sup>rd</sup> from 6:00 pm to 8:00 pm. HCC will be presenting on the Mock Bedroom per the request from M. Crosson.
      - Community & Schools Together: HCC will be providing an informational table and presentation at this collaborative event on March 23<sup>rd</sup> from 8:30 am – 2:30 am. M. Churakos, A. Hawley, and J. Chernogorec stated that they would be able to assist with the table. T. Estright will also be presenting at the event in reference to HCC's PNA data. The presentation will include telling the story or painting the picture of local youth substance use prevention. Information will include connecting the dots between local data and how/why it is changing, the social norms surrounding substances in Cattaraugus County, our proposed social norms that the coalition is striving toward, local accessibility of alcohol and tobacco products, and

providing youth a voice to speak out and be heard. A notice for this event will be sent via HCC's social media and in the next newsletter.

- M. Parisi forwarded a request for the Catt/LV High School After-Prom event. The committee is looking for donations of water, baked goods, snacks, paper products, fruit, and raffle items.
  - Prom Promise/Graduation Planning Meeting: It was discussed that the Prom Promise and Pizza Box sticker event will need to begin planning soon. The following members have agreed to serve on an ad hoc committee for planning this year's initiative: A. Conti, E. Sebastian, J. Chernogorec, A. Bova, L. Hill, and T. Estright. An invite will be sent out to the volunteers in the near future.
  - STOP DWI Event: M. Churakos stated that there is an event scheduled at St. Bonaventure on Friday, March 13<sup>th</sup> from 8:00 am – 1:00 pm.
- **Strategic Planning Committee**
    - Nothing new to report.
  - **Executive Committee**
    - The Executive Committee met on January 14, 2020. In the meeting, the following was discussed: the new budget, contracts, committee structure revisions including scheduling, and proposed initiatives.
  - **Youth Advisory Committee**
    - It was discussed that the Boundless Gowanda High School students would like to represent this committee. The students also stated that they feel most comfortable in presenting information to the adults rather than their peers, as they feel that their peers will not be interested.
    - HCC is making arrangements to potentially hold the next two meetings at the Gowanda High School in order for the high school students to participate in the meeting and discuss their feedback with the coalition.
- **ENVIRONMENTAL SCANS PRESENTATION – JUSTIN CHERNOGOREC**
    - J. Chernogorec provided a presentation regarding environmental and community scans including the types of things to be looking for, why they are done, and the types of changes that can be implemented as a result of the scans.
  - **OTHER BUSINESS**
    - It was discussed that the current meeting location was not the most suitable for winter meetings but may be a potential place in the summer months.
    - March meeting location, date, and times to be determined based on outcome of Gowanda school.
  - **ADJOURNMENT**
    - The meeting was adjourned at 1:30 pm.

**NEXT MEETING TBD Location TBD**