



HEALTHY CATTARAUGUS COUNTY: A DRUG FREE COALITION Kat

General HCC Meeting

Time: 12:00 PM

ZOOM

Attendees: Katelynn Smith, Michelle Williams, Al Myers, Katie Connors, Liz Threehouse, Sydney Beeman

A) Agenda

1) LT approved the previous months minutes

B) Member news and Updates

- 1) KS explained the DFC report to members. Items included Sectors, Core measures, Data Management Plan, Strategic plan, and the progress report. KS stated that once she had the report completed, she would send the final product to coalition members.
- 2) Bookmarks have been developed and need to be handed out to local libraries.
- 3) KS stated that HCC has a lock it up Banner. The Banners can be used to any coalition member or HCC events.
- 4) KC from RCORP – year 3 starts September 1st.
- 5) KC – The Recovery Center in Cattaraugus County has GED classes. CASA is obtaining a recovery center in Allegany County
- 6) KC- Team Awareness Wellness Program (TAWW) will be conducting a training for the Outpatient clinic on August 17th. Scheduling is in the process for Literacy West. Olean Chamber of Commerce wants to do Lunch & learns. LT asked for a flyer regarding TAWW to place on social media. Newsletter, and website.

C) Task List Updates

1) KS explained about the Clyde Survey. Each school has received an introduction email explanation about the Clyde Survey. KS stated that if any coalition member knows administration or school workers, ask if they want to be a part of the coalition. KS did state that after year 10, the DFC is thinking about mandating youth coalitions. Therefore, this would be a strategic way of bridging workers.

D) Media and Marketing Committee: Analytics

Facebook

621 Page followers

1 New Page followers

488- page reach

3064 - paid Impressions

83.2% women, 16.8% men

Top Post – “Something fun to do with the family” (Gowanda Ice Cream & train ride flyer)



122- reach
0-Engagement
2nd Top Post –" Randolph Library Summer Program" (Post & Link)
118- reach
1-Engagement

Instagram:

212– followers
0- new followers

Top Post : "Olean Library Kind Kids Club" (library flyer)
11-reach

2nd Top Post: "CCA's Victim Services Hotline " (CCA;'s Graphic post)
7-reach

Twitter:

169 - Tweet impressions
30 -Profile visits
107- Followers
-0- New follower

Top Post – "Arcade teen competes in equestrian competitions "(picture & Link)
24– tweet impressions

Constant Contact Email:
JULY HCC Newsletter –
20.4% open rate
2.2% click rate
Sent to 251 accounts

2) **Community Recognition Article:** All members agreed that another recognition article be completed. Members agreed on linking up with Dr. Lamout. KC will give KS email address for contact purposes.

3) **Upcoming blog post:** LT. will complete the topic of Marijuana in August Still need to have a coalition member to complete "Back to School blog" for September.

4)**Website Updates** will be completed the week of 8/21. KS will update the website after her vacation.

5)**Community Events:** Connecting Community in Action will have an event on August 18th from 2-4 PM. This is an after-school bash. Both AM and SB will be there representing their organizations as well.

Other Events are as follows:

July 30th – August 5th Catt County Fair
July 29th – Hearts for Isabelle
September 15th – Suicide Prevention Awareness Day



September 15th – Out of the Darkness Walk

September 9th – RAM clinic

E) DFC Report

1) KS explained more in depth about the DFC report. Explanations of each section was explained up to all members. For year 10, new sectors will have to be selected, as well as following up with year 10's action plan. KS will go through membership list and remove unwanted individuals. This includes outreaching for new members. KS also explained about a mandating of a youth coalition after year 10.

F) Data Assessment Committee meets August 22 @ 11 AM

G) Strategic Planning Committee met on August 11th at 10 AM

I) Cannabis Advisory Committee meets August 30th at 10 AM

J) Other Business:

1) LT offered other coalition members to join the marketing meetings.

2) All members would like to obtain the sector form and send information to resources or have a contact person. This can include more youth involvement and a youth sector.

3) In person HCC meeting has been on hold. HCC coordinators are looking towards October to hold an in-person meeting.

Meeting adjourned at 1:00 PM